



La Dolce Vita



Chef Battle



September 25th, 2024

Universal Event Space

250 Highway 7, Vaughan, ON

In Support Of



PINBALL
FOUNDATION

Event Details

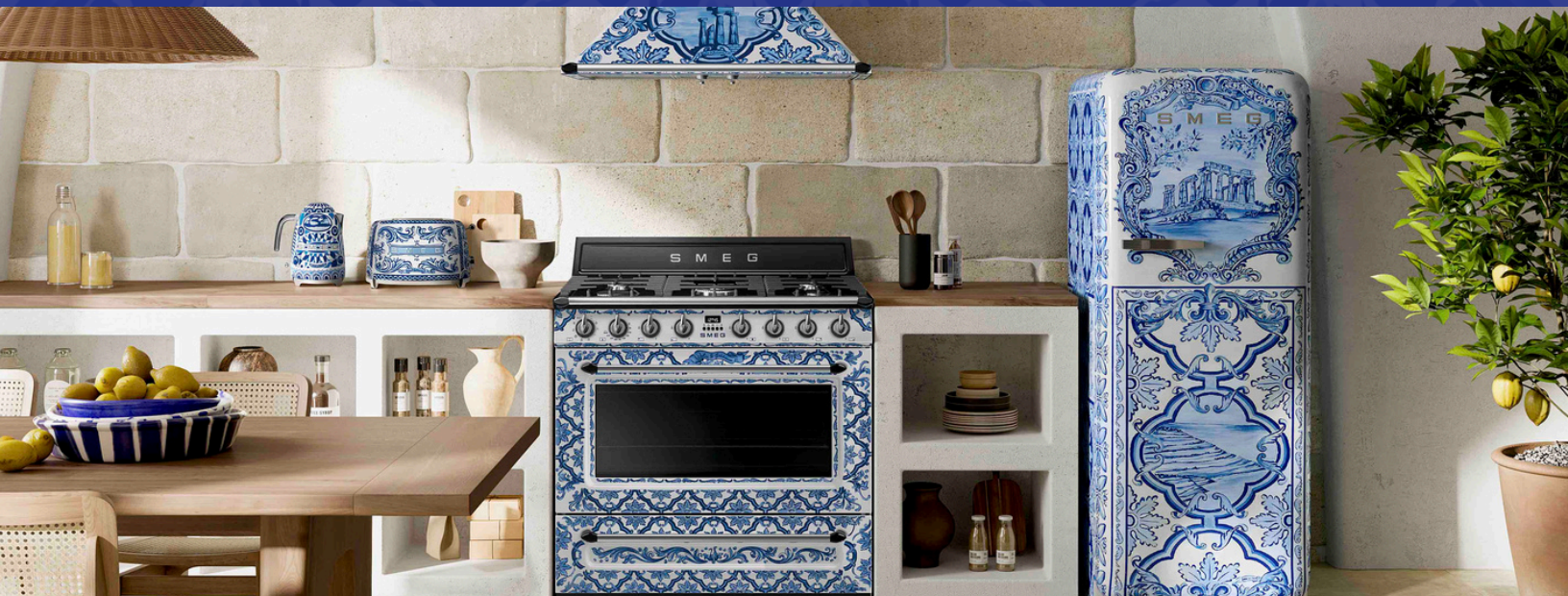
La Dolce Vita Chef Battle will feature five teams in a thrilling three-course relay cooking competition, making it a spectacle of culinary skill and teamwork. Each team will be led by a "Culinary Leader of Tomorrow," a youth from the Pinball Foundation, showcasing their leadership alongside a \$20K sponsor, a renowned chef mentor, and eight enthusiastic team members. This competition is more than a battle for the title of cooking champions; it's a demonstration of how cooking can be a powerful tool for change.

By sponsoring La Dolce Vita you will directly contribute to transforming the lives of young individuals who need our support the most. This event is not just about cooking; it's about empowering youth, fostering education, and building a community of mentorship and support. The proceeds of this event will go directly to the Pinball Foundation bring youth from the margins to the mainstream.



Key Highlights

- **Celebrity Chef Corbin as Host and Emcee:** Bringing charisma and culinary expertise, Chef Corbin will guide the evening's proceedings, engage the audience, and spotlight the critical cause we're supporting.
- **High-Profile Culinary Competition:** Teams will compete in a dynamic cooking challenge, incorporating black box ingredients to create gastronomic masterpieces on stage, all while utilizing SMEG's superior appliances.
- **Live Auction and Gourmet Dining:** The event will feature a live auction of exclusive items and experiences, alongside a gourmet dinner for tables of ten.
- **Social Media Campaign:** In the weeks leading up to the event, teams will engage in a robust social media campaign, showcasing their preparations, the cause, creating buzz and anticipation.



Presenting Sponsor

\$100,000

The Presenting Sponsor will receive the following sponsorship benefits:

- Exclusive presenting sponsor to La Dolce Vita Chef Battle
- Logo placement on all print materials, evites, and event website with link to company's site
- Recognition on social media initiatives (8 Exclusive Social Media posts)
- Celebrity Chef to host a team building exclusive virtual cocktail party or cooking demo for your team (TBD on availability)
- Company logo included in the event signature
- Exclusive opportunity to create unique product showcase during the event either in the cocktail reception or at the event (i.e. Photo booth, food sampling, brochures)
- Logo on step and repeat media wall
- Two full-page advertisements in event program
- 1 page letter from General Manager of Smeg Canada
- Company name listed in multi-media presentation
- Company name mentioned by emcee at the Chef Battle
- Opportunity to provide samples or product in the gift bags for the guests and chefs
- Signage on Battle stage
- 3 Tables (30 Tickets) to La Dolce Vita Chef Battle
- On-stage Team (8 guests to participate with celebrity chef on stage and sit with celebrity chef at chefs table)



Dinner Sponsor

\$35,000

The Dinner Sponsor will receive the following sponsorship benefits:

- Logo placement on all print materials, evites, and event website with link to company's site
- Recognition on social media initiatives (4 Exclusive Social Media posts)
- Logo on menu in the program
- Exclusive opportunity to create unique product showcase during the event either in the cocktail reception or at the event (i.e. Photo booth, food sampling, brochures)
- Logo on step and repeat media wall
- Full-page advertisement in event program
- Company name listed in multi-media presentation
- Company name mentioned by emcee at Chef Battle
- Opportunity to provide samples or product in the gift bags for the guests and chefs
- Signage near battle stage
- 2 Tables (20 Tickets) to La Dolce Vita Chef Battle
- On-stage Team (8 guests to participate with celebrity chef on stage and sit with celebrity chef at chefs table)



Celebrity Chef Sponsor

\$20,000

(4 Available)

The Celebrity Chef Sponsor will receive the following sponsorship benefits:

- Logo placement on all print materials, evites, and event website with link to company's site
- Logo placement on Chef station located on stage
- Recognition on social media initiatives (3 Exclusive Social Media posts)
- Opportunity to develop a unique activation with audience members during the Battle
- Sponsor photo with all 5 celebrity chefs / signed chef coats for table
- Exclusive opportunity to create unique product showcase during the event either in the cocktail reception or at the event (i.e. Photo booth, food sampling, brochures)
- Logo on step and repeat media wall
- Full-page advertisement in event program
- Company name listed in multi-media presentation
- Company name mentioned by emcee at Chef Battle
- Opportunity to provide samples or product in the gift bags for the guests and chefs
- Signage near Battle stage
- On-stage Team (8 guests to participate with celebrity chef on stage and sit with celebrity chef at chefs table)
- 1 Table (10 Tickets in addition to on-stage team) to La Dolce Vita Chef Battle





Cocktail Sponsor

\$10,000

The Cocktail Sponsor will receive the following sponsorship benefits:

- Logo placement on all print materials, evites, and event website with link to company's site
- Recognition on social media initiatives (2 Exclusive Social Media posts)
- Sponsor Logo in cocktail reception area on signage, tent cards on cruisers and cocktail napkins
- Chef inspired signature drink
- Half-page advertisement in event program
- Company name listed in multi-media presentation
- Company name mentioned by emcee at Chef Battle
- Opportunity to provide samples or product in the gift bags for the guests and chefs
- Sponsor lounge in cocktail area exclusively reserved for Cocktail Sponsor
- Table (10 Tickets) to La Dolce Vita Chef Battle



Pantry Sponsor

\$7,500+ all food for battle on stage

The Pantry Sponsor will receive the following sponsorship benefits:

- Logo placement on select print materials, and logo on event website with link to company's site
- Recognition on social media initiatives (1 Social Media Post)
- The Pantry Sponsor will be announced to the audience by the emcee and/or celebrity chef during the Chef Battle
- Logo placement on event signage and on stage pantry
- Half-page advertisement in event program
- Samples or product in the grab bags for the guests and chefs
- Company name listed in multi-media presentation
- One table of 10 to La Police Vita Chef Battle

SOLD OUT

Mystery Ingredient Sponsor

\$2,500

(6 Available)

The Mystery Ingredient Sponsor will receive the following sponsorship benefits:

- Logo placement on select print materials, and logo on event website with link to company's site
- Recognition on social media initiatives (1 Social Media Post)
- The mystery basket ingredient will be announced to the audience by the emcee and/or celebrity chef during specific course
- Logo placement on event signage
- Half-page advertisement in event program
- Samples or product in the gift bags for the guests and chefs
- Company name listed in multi-media presentation
- Two (2) tickets to the Chef Battle and Cocktail Reception
- Celebrity chefs and participants to utilize and interact with your products on stage





Table Purchase

\$10,000

- One table (10 tickets) to La Dolce Vita Chef Battle
- Signed celebrity chef apron & company photo on red carpet
- Company/Corporate logo listed on:
 - Company logo on event website
 - Company logo in Event Program
 - Company logo on multi-media presentation
 - Company name on table card
 - Partial tax receipt for purchase



Contact Us

We can customize a package to suit your needs!

For more information please contact:

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CHARITY CONTACT

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